

Company Facts

COMPANY	PLATFORM LAUNCHED
itMatters.studio (founded March 2021)	March 2026
HEADQUARTERS	FOUNDER
Porto, Portugal	João Seabra
PRODUCT	USERS
AI branding platform	1,000+
BRANDS CREATED	SATISFACTION
1,200+	94%
PRODUCT HUNT	PRICING FROM
#6 Product of the Day	\$237 (one-time)
FREE TRIAL	MODULES
75 credits, no card	7 integrated
COMPLETE BRAND IN	
50-70 minutes	

Prices in USD, excluding VAT.

BrandingStudio.ai is an AI-powered branding platform that creates complete brand identities — strategic positioning, brand voice, visual design, and guidelines — in under an hour. Founded by João Seabra, former Regional Creative Director at WPP for Asia-Pacific, it makes the methodology of top-tier branding agencies accessible to every business, starting at \$237.

PRESS CONTACT

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